



Management Fest 2019



DALY COLLEGE BUSINESS SCHOOL, INDORE

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Schedule of Events - Utopia 2019

Timing	Event
9:00 AM	On the Spot Registration Open
10:00 AM-10:30 AM	Inauguration
10:30 AM -11:15 AM	Brand Mime + Spontaneity Games
11:15:00 AM- 12:15 PM	Field Fauji (Hurdle) + Spontaneity Games
12:15 PM- 1:00 PM	AD-SELFIE/FB Likes + Get Creative Save Earth + Spontaneity Games
1:00 PM - 2:00 PM	Wolf of Wall Street + Dry Cooking + Spontaneity Games
2:00 PM - 2:30 PM	English/Viglish Antakshari
2:30 PM - 3:15 PM	The almost Perfect Murder + Spontaneity Games
3:30 PM - 5:00 PM	Talent Hunt & Fashion Show
5:00 PM - 6:00 PM	Prize Distribution & Closing Ceremony

Rules of the Events

Brand Mime (Bujho to Jaane)

- **Activity:** One team member will have to mime the given hint without using any spoken word, other team mates will have to identify the Brand name.
- **Group Size:** Team of 3 participants.
- Time duration for enactment will be defined based on rounds.
- Judges decision will be final.

Wolf of Wall Street (Stock Market Simulation)

- **Activity:** The event will cover different facets of stock investment and trading. The team will be given Rs. 1 million of virtual money to trade in stock market.
- **Group Size:** Team of 2 participants
- **Winner:** The team with highest closing value will be the winner

Note: Participants are required to carry calculators.

Chefs Delight (Fireless Cooking)

- **Activity:** Team has to prepare on the spot dish (dry cooking)
- **Group Size:** Team of 2 participants.
- **Time duration:** Preparation and Display time 45 minutes.
- Display without the name of the Institute.
- Judges decision will be final.

Note: Participants have to get all their ingredients and utensils for the competition. No gas shall be provided.

Fashion Show

- **Activity:** Ramp walk in the attire as per theme. Theme “Seasons” (spring, summer, autumn, winter) followed by Question & Answer session (each contestant to answer two questions).
- **Group Size:** Individual Entry or Couple
- **Winner:** Best dressed will be given title of Mr. & Miss Utopia
- Judgment is based on costumes & accessories, theme relevance, walking stance, confidence. Judges decision will be final.
- Participants have to bring their own attire. Room will be provided for changing purpose.

Note: Vulgarity is strongly prohibited. Any form of obscenity will lead to debarring from the contest.

Indore’s Got Talent (Talent Hunt)

- **Activity:** Participants must perform a visual art viz Singing, Dancing, Stand-up Comedy, Mimicry, Playing an instrument, Magic/Illusions etc.
- **Group Size:** Individual Entry or Group (Maximum 5 participants)
- **Performance Time :** Maximum 5 minutes
- Judges decision will be final.

Note: All props needed for performance must be brought by the participant/s.

Note: Vulgarity is strongly prohibited. Any form of obscenity will lead to debarring from the contest.

The Almost Perfect Murder (Solve the Mystery)

- **Activity:** Participants have to solve a murder mystery with help of clues.
- **Group Size:** Group of 2 or 3 participants
- **Winner:** Team with highest score will be winners.
- Judges decision will be final.

English/Vinglish Antakshari

- **Activity:** Rounds will be based on bollywood songs and movies.
- **Group Size:** Group of 2 participants
- Songs must be sung and not recited as sentences.
- Once a song is sung, it will be considered final and cannot be changed.
- **Winner:** Team with highest score will be winners.
- In case of any dispute, judge's decision will be final.

Note: Teams can be disqualified for cheating.

Get Creative - Save Earth

- **Activity:** Best out of any non-recyclable waste.
- **Group Size:** Group of 2 participants
- **Time Allotted:** 45 minutes
- Judges decision will be final.

Note: Participants have to bring their own resources and waste material for making of the product.

Brand Ambassador (AD-SELFIE/FB Likes)

- **Activity:** An in prompt activity given to a team of participants on the spot. The team has to do the activity, record a video of the same and post it on fb for collecting maximum likes.
- **Group Size:** Group of 4 participants
- **Time Allotted:** 1 Hour time for collecting likes on Fb after posting the activity.
- **Winner:** The team with maximum likes.

Field Fauji (Obstacle Race)

- **Activity:** Outdoor obstacle activity
- **Group Size:** Individual
- **Winner:** The participant completing the activity first.

Spontaneity Games

- **Activity:** 1 minute games/ activities
- **Group Size:** Individual or Group as per chosen activity
- **Winner:** The participant completing the activity first.

Note: No registration charges for this activity.

Note: No certificates are given for this activity.